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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
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5642	7590	10/21/2004	EXAMINER	
SCIENTIFIC-ATLANTA, INC. INTELLECTUAL PROPERTY DEPARTMENT 5030 SUGARLOAF PARKWAY LAWRENCEVILLE, GA 30044				BELIVEAU, SCOTT E
		ART UNIT		PAPER NUMBER
		2614		

DATE MAILED: 10/21/2004

Please find below and/or attached an Office communication concerning this application or proceeding.

<b>Office Action Summary</b>	Application No.	Applicant(s)
	09/692,995	JERDING ET AL. <i>E</i>
	Examiner Scott Beliveau	Art Unit 2614

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

#### Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

#### Status

- 1) Responsive to communication(s) filed on 26 July 2004.
- 2a) This action is FINAL.                            2b) This action is non-final.
- 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

#### Disposition of Claims

- 4) Claim(s) 77,78,80,82-87 and 89-119 is/are pending in the application.
- 4a) Of the above claim(s) \_\_\_\_\_ is/are withdrawn from consideration.
- 5) Claim(s) \_\_\_\_\_ is/are allowed.
- 6) Claim(s) 77,78,80,82-87 and 89-119 is/are rejected.
- 7) Claim(s) \_\_\_\_\_ is/are objected to.
- 8) Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement.

#### Application Papers

- 9) The specification is objected to by the Examiner.
- 10) The drawing(s) filed on \_\_\_\_\_ is/are: a) accepted or b) objected to by the Examiner.  
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

#### Priority under 35 U.S.C. § 119

- 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) All    b) Some \* c) None of:
  1. Certified copies of the priority documents have been received.
  2. Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
  3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

\* See the attached detailed Office action for a list of the certified copies not received.

#### Attachment(s)

- |   |   |
|---|---|
| 1) <input checked="" type="checkbox"/> Notice of References Cited (PTO-892)   | 4) <input type="checkbox"/> Interview Summary (PTO-413)                     |
| 2) <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948)                                    | Paper No(s)/Mail Date. _____.   |
| 3) <input type="checkbox"/> Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)<br>Paper No(s)/Mail Date _____. | 5) <input type="checkbox"/> Notice of Informal Patent Application (PTO-152) |
|   | 6) <input type="checkbox"/> Other: _____.                                   |

**DETAILED ACTION**

***Priority***

1. With respect to the applicants claim for priority to US Pat. Application No. 09/590,488, the subject matter that is common between the two application appears to be related to the overall system architecture and ordering process as illustrated in Figures 1-6. Figure 19C of the earlier ‘488 application, appears to correspond to Figure 7 of the instant application. However, the earlier filed application does not appear to disclose or illustrate the particular usage of the “bookmark” process as claimed. Accordingly, the claimed subject matter shall not receive the priority of an earlier filling with respect to the ‘488 application.
2. Applicant has not complied with one or more conditions for receiving the benefit of an earlier filing date under 35 U.S.C. 119(e) as follows:

The later-filed application must be an application for a patent for an invention which is also disclosed in the prior application (the parent or original nonprovisional application or provisional application); the disclosure of the invention in the parent application and in the later-filed application must be sufficient to comply with the requirements of the first paragraph of 35 U.S.C. 112. See *Transco Products, Inc. v. Performance Contracting, Inc.*, 38 F.3d 551, 32 USPQ2d 1077 (Fed. Cir. 1994).

In consideration of applicant’s claim for priority with respect to provisional application 60/170,302, the provisional application generally introduces the concept of a bookmark in conjunction with the “current rental screen” (Page 13). With respect to claims 77, 78, 80, 82-87, 89-101, and 115, the provisional application does not provide support the limitations as particularly claimed. Based on the “first user input” (ex. STOP button on the remote

control), the embodiment displays the current rental screen. Subsequently, “information related to said visual scene” is not stored “responsive to receiving the first user input”, but is rather stored responsive to another input associated with the ‘B’ or “Set bookmark” button and when the presentation is stopped as opposed to being presented. Furthermore, there is no reference as to where the information is particularly stored as claimed. Similarly, claims 112-114 and 116-119 are not supported, as the provisional application does not particularly disclose the limitation of adding bookmark information “while the motion video presentation was being output by the STT”.

The provisional application does not disclose or suggest that the user is operable to establish the particular name associated with the bookmark. Accordingly, the provisional application fails to disclose or suggest the limitation of claims 102-109 for “providing a plurality of names corresponding to the plurality of images, wherein each of the plurality of names was selected by a respective user input received by the STT”. Similarly, claims 110-111 are not supported, as the provisional application does not particularly disclose the limitation for “associating by the STT a plurality of respective names”, nor the particular usage of such “wile the motion video presentation was being output by the STT”. Accordingly, for the purposes of evaluation of prior art with respect to applicant’s claim to priority to provisional application 60/170,302, the application filing date shall be the filing date of the instant application or 20 October 2000 with respect to claims 77, 78, 80, 82-87, and 89-119.

*Response to Arguments*

3. Applicant's arguments with respect to claims 77, 78, 80, 82-87, and 89-119 have been considered but are moot in view of the new ground(s) of rejection.

***Claim Rejections - 35 USC § 112***

4. The following is a quotation of the first paragraph of 35 U.S.C. 112:

The specification shall contain a written description of the invention, and of the manner and process of making and using it, in such full, clear, concise, and exact terms as to enable any person skilled in the art to which it pertains, or with which it is most nearly connected, to make and use the same and shall set forth the best mode contemplated by the inventor of carrying out his invention.

5. Claims 104 and 108 are rejected under 35 U.S.C. 112, first paragraph, as failing to comply with the written description requirement. The claim(s) contains subject matter which was not described in the specification in such a way as to reasonably convey to one skilled in the relevant art that the inventor(s), at the time the application was filed, had possession of the claimed invention. Claims 104 and 108 require for a location to be assigned a name during the playback of a program, however, the location is to be identified while the motion video presentation was not being output by the STT. It is unclear, in view of the instant application, as originally filled as to how such a hybrid scenario is supported, in so far as the specification appears to support a scenario wherein the locations are identified and named during the playback and a scenario wherein the locations are identified and named while the presentation is not being played back.

***Claim Rejections - 35 USC § 103***

6. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

7. This application currently names joint inventors. In considering patentability of the claims under 35 U.S.C. 103(a), the examiner presumes that the subject matter of the various claims was commonly owned at the time any inventions covered therein were made absent any evidence to the contrary. Applicant is advised of the obligation under 37 CFR 1.56 to point out the inventor and invention dates of each claim that was not commonly owned at the time a later invention was made in order for the examiner to consider the applicability of 35 U.S.C. 103(c) and potential 35 U.S.C. 102(e), (f) or (g) prior art under 35 U.S.C. 103(a).
8. Claims 77, 78, 80, 82-87, 89-103, 105-107, 109-113, and 115-119 are rejected under 35 U.S.C. 103(a) as being unpatentable over White et al. (US Pat No. 6,628,302) in view of Milewski et al. (US Pat No. 6,289,346).

In consideration of claims 80 and 96, the White et al. reference discloses a “television set-top terminal (STT)” [14] coupled via a “bi-directional communication network” [22] to a “server” [12]. As illustrated in conjunction with Figure 3, the “set-top terminal” [14] comprises a “tuner configured to receive a video presentation” [60], “memory” [40], and a “processor” [38] to enable the operation of the terminal so as to facilitate the display of the motion video presentation being “outputted . . . as a television signal” [44] (Col 1, Line 65 – Col 4, Line 64). The reference, however, does not disclose or suggest that the viewer may perform bookmarking operations in conjunction with the distributed programs as is understood in the art.

The Milewski et al. reference discloses a method and apparatus (Col 7, Lines 7-27) wherein during the “outputting . . . at least a portion of the video presentation as a television signal”, the system “receives a first user input associated with a visual scene contained in the video presentation” including a “user input configured to assign a character sequence to said video scene . . . while said video presentation is being presented to said user” and subsequently “stores information related to said scene” and “said character sequence” in the “memory of the STT responsive to receiving the first user input” and “a user input” respectively (Milewski et al.: Col 1, Line 55 – Col 2, Line 19; Col 3, Lines 31-63; Col 6, Lines 12-22; Col 7, Lines 28-67). The “character sequence” is construed as being provided while the presentation is being presented given that the user has no control over the broadcast program. Subsequently, the embodiment “outputs . . . at least another portion of the video presentation as a television signal after information has been stored” whereupon at a later point in time, the embodiment is operable to “receive a second user input configured to request said visual scene in said video presentation after the STT has output the at least another portion of the video presentation” and to “output . . . a television signal of said video presentation starting from a location corresponding to said visual scene responsive to the second user input, where the location corresponding to the visual scene is identified by the STT using the information related to said visual scene” in conjunction with the operation of requesting the particular re-play of the video presentation from the bookmarked point (Col 2, Lines 27-30). Accordingly, it would have been obvious to one having ordinary skill in the art at the time the invention was made to modify the White et al. web-based user interface controls so as to the bookmarking features of Milewski et al. for the purpose of providing a

means for advantageously quickly facilitating the retrieval of video segments of interest at a later date (Milewski et al.: Col 2, Lines 20-30).

In connection with the particular composition of the personalized web page comprising the bookmarked segments, the Milewski et al. reference is unclear. The reference, however, expressly incorporates by reference the Gibbon et al. reference (US Pat No. 6,098,082) (Col 5, Lines 47-64). The Gibbon et al. reference discloses that it is known in the art to “provide . . . [a] character sequence simultaneously with an image corresponding to . . . [a] visual scene”. Furthermore, the display of a bookmarked image with user defined descriptive information is commonly known in the art, as evidenced by the art of record. Accordingly, it would have been obvious to one having ordinary skill in the art at the time the invention was made so as to modify the personalized bookmarked page of Milewski et al. so as to comprise user supplied descriptive data simultaneously with an image corresponding to the visual scene so as to facilitate searching and retrieval of bookmarked video segments using both visual and textual information (Milewski et al.: Col 7, Lines 32-51; Gibbon et al.: Col 1, Lines 55-58).

In consideration of claim 77, the Milewski et al. reference discloses that it is operable to identifying information corresponding to a “point corresponding to a beginning of an entirety of the video presentation”. However, the reference teaches that it is not limited to any particular method of designating URLs to portions of the program. Rather, the reference teaches that it need only associate the time of interest in the broadcast program to the archived segment (Col 6, Lines 1-11). Accordingly, the reference implicitly teaches “storing information identifying a location of said visual scene in relation to a point in said video

presentation other than a point corresponding to a beginning of an entirety of the video presentation” using either relative (ex. 10 minutes from the start or end of the program) or absolute time references (ex. segment was broadcast at 1:45 PM).

Alternatively, it would have been an obvious matter of design choice to “include storing information identifying a location of said visual scene in relation to a point in said video presentation other than a point corresponding to a beginning of an entirety of the video presentation”, since the application has not disclosed that the particular usage of identifying a location of a scene in relationship to a point in said video presentation other than a point corresponding to a beginning of an entirety of the video presentation solves any stated problem or is for any particular purpose and it appears that the invention would perform equally well using a reference point corresponding to the beginning, middle, or end of the presentation for the purpose of providing a means to identify where within a presentation a particular bookmarked scene may be located in a manner consistent with the teachings of Milewski et al. For example, presuming that a presentation was 1 hour long and a user bookmarked a location at a point in time 10 minutes into the presentation. One of ordinary skill in the art would recognize that such bookmark might be equivalently located 10 minutes from the start of the program or 50 from the end of the presentation or 20 minutes from the middle of the presentation.

Claim 78 is rejected wherein the “video presentation is a video-on demand presentation” such that the “server transmits the portions of said video presentation starting from said visual scene responsive to the second user input” (Milewski et al.: Col 2, Lines 17-30).

In consideration of claim 82, the White et al. system as shown in Figure 1 illustrates that the system is operable to service multiple clients (Col 4, Lines 7-17). Accordingly, it would have been obvious in light of the combined references such that the embodiment “further comprises receiving a plurality of user inputs configured to assign a plurality of respective character sequences corresponding to a plurality of visual scenes that were bookmarked responsive to a plurality of respective user inputs” for the purpose of advantageously enabling each of the users to select and control their own individual bookmark lists and subsequent playback at their own pace. Furthermore, such sequences would be implicitly “received after the video presentation has been provided to the user” given that the video presentation must have started such that a user can bookmark a scene. Alternatively, the Milewski et al. reference does not appear to be limited to single usage bookmarking.

Claim 83 is rejected wherein the embodiment is operable to “receive a user input configured to request information related to said visual scene in said video presentation” such that the “information related to said visual scene” may be broadly construed as “information” or subsequent video images from the video presentation related to the in terms of sequence of presentation from the bookmarked point. Accordingly, the “requested information” is “provided . . . responsive to receiving the user input configured to request information” in conjunction with the playback from the particular scene.

Claim 84 is rejected wherein the “first user input associated with the visual scene is received while the video presentation is being output by the STT, wherein outputting the video presentation by the STT is not interrupted responsive to the first user input” given that the user has no control over the distribution of the broadcast program, as aforementioned.

In consideration of claim 85, the Milewski et al. reference, as aforementioned, “outputs information confirming that the visual scene has been bookmarked” in the form of a personal web page comprising a plurality of still images. As illustrated in the Gibbon et al. reference, the “information overlays a minority portion of a television screen used to display the video presentation”. Alternatively, it would have been obvious to one having ordinary skill in the art at the time the invention was made in light of the combined references, so as to display the “information . . . [using] a minority portion of a television screen” so as to ensure that the programming for which the user cannot control the distribution of is not missed during the bookmarking and character entry process.

Claim 86 is rejected wherein the “information confirming that the visual scene has been bookmarked” includes an “icon” in the form of a still image.

In consideration of claim 87, the “information related to said visual scene” is stored in a “memory of the server responsive to receiving the first user input” (Milewski et al.: Col 7, Line 32-24).

Claim 89 is rejected wherein “said second user input corresponds to a thumbnail image corresponding to said visual scene” such that the selection of a particular URL “corresponding” to a “thumbnail image” of a representative scene initiates the retrieval of the particular video segment for playback.

Claims 90 and 97 are rejected wherein “said visual scene is associated with a bookmark list associated with a plurality of visual scenes associated with a plurality of respective user inputs” (Milewski et al.: Col 7, Lines 42-51).

In consideration of claims 91 and 98, the White et al. system as shown in Figure 1 illustrates that the system is operable to service multiple clients (Col 4, Lines 7-17). Accordingly, it would have been obvious in light of the combined references such that the embodiment “further comprises associating a plurality of visual scenes with a plurality of respective bookmark lists associated with a plurality of respective users responsive to a plurality of respective user inputs” for the purpose of advantageously enabling each of the users to select and control their own individual bookmark lists and subsequent playback at their own pace.

In consideration of claims 92 and 99, the Milewski et al. system is operable to support a “plurality of respective video presentations” [132/134/136/138]. Accordingly, it would have been obvious in light of the combined references such that the embodiment “further comprises associating a plurality of visual scenes with a plurality of respective bookmark lists associated with a plurality of respective video presentations responsive to a plurality of respective user inputs” for the purpose of advantageously allowing the plurality of users who watch a plurality of presentations to bookmark respective scenes of interest for subsequent playback.

In consideration of claims 93 and 100, the Milewski et al. system is a subscription service (Col 4, Lines 38-44). While the reference discloses the ability to provide the user with access to remotely archived media, the reference does not particularly disclose nor preclude “after expiration of a rental access period corresponding to the video presentation” to “prompt said user to provide input indicating whether said information” corresponding to the bookmarks is to be “deleted from the memory of the STT”. The examiner takes OFFICIAL NOTICE as to

the existence of subscription based video repositories with associated rental access periods that expire. For example, providers such as Broadcast.com™, RealNetworks™, and cable providers offer such services. Given the existence of such, a user may potentially bookmark a segment of a program that they would not be able to subsequently retrieve given the expiration of their rental period. Accordingly, it would have been obvious to one having ordinary skill in the art at the time the invention was made so as to “delete from the memory of the STT” bookmarks that correspond to expired material for the purpose of providing a means for managing limited memory resources associated with the storage of the bookmark lists.

The reference, however, does not further explicitly disclose nor preclude “prompting said user to provide input indicating whether said information is to be deleted from the memory of the STT”. Accordingly, it would have been obvious to one having ordinary skill in the art at the time the invention was made to provide such functionality in conjunction with the combined teachings for the purpose of providing the user with a friendly reminder that the bookmark is to be deleted in conjunction with the expiration of the rental or access period and to subsequently provide the user with the opportunity to save the bookmark in conjunction with a renewal/extension of the subscription. Such a method may advantageously provide additional revenue to the provider. For example, by continuing to associate a particular scene with the bookmark list, the provider could subsequently provide the user with the opportunity continue/finish watching the video from a particular point in conjunction with an added fee associated with the renewal/extension of the subscription. Alternatively, providing the user with the ability to continue to access a segment or plurality

of segments for which they have not paid for would constitute a loss of potential revenue for the provider.

Claims 94 and 101 are rejected wherein the Milewski et al. reference discloses “storing an image corresponding to said visual scene in a memory . . . responsive to receiving the first user input” such that a corresponding thumbnail image associated with the bookmarked URL is stored or cached in memory in conjunction with the generated web page of bookmarked scenes.

Claim 95 is rejected wherein “said second user input requesting said visual scene corresponds to a thumbnail image corresponding to the visual scene, said thumbnail image being simultaneously provided with a plurality of thumbnail images corresponding to a plurality of visual scenes in the video presentation” in light of the aforementioned generated personal web-page of bookmarked segments of Milewski et al. and Gibbon et al.

In consideration of claims 102 and 106, the White et al. reference discloses a method and apparatus comprising a “television set-top terminal (STT)” [14] with an associated “processor” [38] coupled via a “bi-directional communication network” [22] to a “server” [12] (Col 1, Line 65 – Col 4, Line 64). The reference, however, does not disclose or suggest that the viewer may perform bookmarking operations in conjunction with the distributed programs as is understood in the art.

The Milewski et al. reference discloses a method and apparatus for “providing a plurality of image corresponding to a plurality of locations” wherein the “plurality of locations is associated with a respective user input received by the STT” in order to bookmark a particular location or point within a video presentation and to subsequently replay a

“plurality of images” from that point. As aforementioned, the Milewski et al. reference “provides a plurality of names corresponding to the plurality of images, wherein each of the plurality of names” comprises a “character sequence” and is “selected by a respective user input . . . while the motion video presentation was being output by the STT (Milewski et al.: Col 1, Line 55 – Col 2, Line 19; Col 3, Lines 31-63; Col 6, Lines 12-22; Col 7, Lines 28-67). Accordingly, it would have been obvious to one having ordinary skill in the art at the time the invention was made to modify the White et al. web-based user interface controls so as to the bookmarking features of Milewski et al. for the purpose of providing a means for advantageously quickly facilitating the retrieval of video segments of interest at a later date (Milewski et al.: Col 2, Lines 20-30).

Claims 103 and 107 are rejected wherein “at least one of the plurality of locations was identified by a respective user input while the motion video presentation was being output by the STT” (Milewski et al.: Col 7, Lines 7-26)

In consideration of claims 105 and 109, the Milewski et al. reference discloses that the user is operable to enter a customized name in conjunction with the bookmarked position. The reference, however, does not explicitly disclose that the aforementioned customized name necessarily is selected from a “list of names corresponding to one of the plurality of images”. However, it would have been obvious to one having ordinary skill in the art at the time the invention such that the user would implicitly select a customized name from a “list of names corresponding to one of the plurality of images” for the purpose of selecting a name that is in some way descriptive or serves as a mnemonic for the purpose of aiding the user in retrieving a particular bookmark. For example, if a user was watching “Die-Hard” and

desires to bookmark the scene where Alan Rickman (aka Hans Gruber) finally opens the vault containing the bonds, the user would implicitly choose from “list of names” corresponding to that scene in conjunction with the creation of a custom name. The user might select a name simply corresponding to the movie title, or a name corresponding to the particular scene, or a name corresponding to the particular music being played at that moment, etc. Accordingly, in conjunction with the process of selecting a custom name the user mentally chooses from a list. The claim does not explicitly require that the available options from which the user may select from with respect to a list of names is necessarily associated with a system based pre-generated/selected list of names from which the user’s selects as illustrated in Figure 8 of the specification.

In consideration of claim 110, the White et al. reference discloses a “television set-top terminal (STT)” [14] coupled via a “bi-directional communication network” [22] to a “server” [12]. The reference, however, does not disclose or suggest that the viewer may perform bookmarking operations in conjunction with the distributed programs.

The Milewski et al. reference discloses a method for “identifying by the STT a plurality of locations in a video presentation responsive to a plurality of respective user inputs” which are “associated by the STT a plurality of respective names . . . responsive to a plurality of respective user inputs received by the STT while the motion video presentation was being output by the STT” such that the “plurality of respective names include a first name and a second name . . . [associated with] a first location and a second location” and comprise a “character sequence” (Milewski et al.: Col 1, Line 55 – Col 2, Line 19; Col 3, Lines 31-63; Col 6, Lines 12-22; Col 7, Lines 28-67). As aforementioned, the “character sequence” is

construed as being provided while the presentation is being presented given that the user has no control over the broadcast program. Accordingly, it would have been obvious to one having ordinary skill in the art at the time the invention was made to modify the White et al. web-based user interface controls so as to utilize the bookmarking features of Milewski et al. for the purpose of providing a means for advantageously quickly facilitating the retrieval of video segments of interest at a later date (Milewski et al.: Col 2, Lines 20-30).

The combined references, while operable to “output by the STT” a “first” and “second television signal” associated with the particular bookmarked segments, do not particularly disclose nor preclude the display of an “image corresponding” to the “first” and “second locations”. However, the display of a plurality of bookmarked images with associated descriptive information is commonly known in the art. As aforementioned, the Gibbon et al. reference discloses that it is known in the art to provide an “image corresponding to the first location” and the “second location”. Accordingly, it would have been obvious to one having ordinary skill in the art at the time the invention was made so as to modify the personalized bookmarked page of Milewski et al. so as to comprise user supplied segment “names” with “an image corresponding to the . . . location” or bookmarked segment for the purpose of facilitating searching and retrieval of bookmarked video segments using both visual and descriptive information (Milewski et al.: Col 7, Lines 32-51; Gibbon et al.: Col 1, Lines 55-58).

Claim 111 is view of the aforementioned combination wherein responsive to “receiving a user input corresponding to the second image”, the system “provides a portion of the video presentation starting from a location corresponding to the second image” in conjunction with

the operation of requesting the particular re-play of the video presentation from the bookmarked point (Milewski et al.: Col 2, Lines 27-30).

In consideration of claim 110, the White et al. reference discloses a “television set-top terminal (STT)” [14] coupled via a “bi-directional communication network” [22] to a “server” [12]. The reference, however, does not disclose or suggest that the viewer may perform bookmarking operations in conjunction with the distributed programs.

The Milewski et al. reference discloses a method for “identifying by the STT a plurality of locations in a video presentation responsive to a plurality of respective user inputs” which are “associated by the STT a plurality of respective names . . . responsive to a plurality of respective user inputs received by the STT while the motion video presentation was being output by the STT wherein each of the plurality of respective names comprises a character sequence” describing the scene (Milewski et al.: Col 1, Line 55 – Col 2, Line 19; Col 3, Lines 31-63; Col 6, Lines 12-22; Col 7, Lines 28-67). As aforementioned, the “character sequence” is construed as being provided while the presentation is being presented given that the user has no control over the broadcast program. The reference subsequently “provides a list that includes the plurality of names” in the form of a list of bookmarked wherein the system may subsequently “receive user input corresponding to one fo the plurality of names included in the list” and “provide a portion of the motion video presentation starting from a location corresponding to said one of the plurality of names” (Milewski et al.: Col 2, Lines 27-30). Accordingly, it would have been obvious to one having ordinary skill in the art at the time the invention was made to modify the White et al. web-based user interface controls so as to utilize the bookmarking features of Milewski et al. for the purpose of providing a means

for advantageously quickly facilitating the retrieval of video segments of interest at a later date (Milewski et al.: Col 2, Lines 20-30).

Claim 113 is rejected wherein “at least one of the plurality of locations was identified by a respective user input while the motion video presentation was being output by the STT” (Milewski et al.: Col 7, Lines 7-26).

In consideration of claim 115, the White et al. reference discloses a method implemented by a “television set-top terminal (STT)” [14] coupled via a “bi-directional communication network” [22] to a “server” [12]. As illustrated in conjunction with Figure 3, the “set-top terminal” [14] “receives via a tuner . . . a motion video presentation” [60] from the “server” which is “outputted . . . as a television signal” [44] (Col 1, Line 65 – Col 4, Line 64). The reference, however, does not disclose or suggest that the viewer may perform bookmarking operations in conjunction with the distributed programs as is understood in the art.

The Milewski et al. reference discloses a method and apparatus (Col 7, Lines 7-27) wherein during the “outputting . . . at least a portion of the video presentation as a television signal”, the system “receives a first user input associated with a visual scene contained in the motion video presentation” including a “user input configured to assign a character sequence to said video scene . . . while said video presentation is being presented to said user” and subsequently “stores information related to said scene” and “said character sequence” in the “memory of the STT responsive to receiving the first user input” and “a user input” respectively (Milewski et al.: Col 1, Line 55 – Col 2, Line 19; Col 3, Lines 31-63; Col 6, Lines 12-22; Col 7, Lines 28-67). The “character sequence” is construed as being provided while the presentation is being presented given that the user has no control over the broadcast

program. Subsequently, the embodiment “outputs . . . at least another portion of the video presentation as a television signal after information has been stored” whereupon at a later point in time, the embodiment is operable to “receive a second user input configured to request said visual scene in said video presentation after the STT has output the at least another portion of the video presentation” and to “output . . . a television signal of said video presentation starting from a location corresponding to said visual scene responsive to the second user input, where the location corresponding to the visual scene is identified by the STT using the information related to said visual scene” in conjunction with the operation of requesting the particular re-play of the video presentation from the bookmarked point (Col 2, Lines 27-30). Accordingly, it would have been obvious to one having ordinary skill in the art at the time the invention was made to modify the White et al. web-based user interface controls so as to the bookmarking features of Milewski et al. for the purpose of providing a means for advantageously quickly facilitating the retrieval of video segments of interest at a later date (Milewski et al.: Col 2, Lines 20-30).

With respect to the limitation of “providing said character sequence simultaneously with an image corresponding to said visual scene responsive to user input”, the Milewski et al. reference is unclear as to the particular composition of the personalized web page comprising the bookmarked segments,. The reference, however, expressly incorporates by reference the Gibbon et al. reference (US Pat No. 6,098,082) (Col 5, Lines 47-64). The Gibbon et al. reference discloses that it is known in the art to “provide . . . [a] character sequence simultaneously with an image corresponding to . . . [a] visual scene”. Furthermore, the display of a bookmarked image with user defined descriptive information is commonly

known in the art, as evidenced by the art of record. Accordingly, it would have been obvious to one having ordinary skill in the art at the time the invention was made so as to modify the personalized bookmarked page of Milewski et al. so as to comprise user supplied descriptive data simultaneously with an image corresponding to the visual scene so as to facilitate searching and retrieval of bookmarked video segments using both visual and textual information (Milewski et al.: Col 7, Lines 32-51; Gibbon et al.: Col 1, Lines 55-58).

As aforementioned, the embodiment is operable to “receive a user input configured to request information related to said visual scene in said video presentation” such that the “information related to said visual scene” may be broadly construed as “information” or subsequent video images from the video presentation related to the in terms of sequence of presentation from the bookmarked point. Accordingly, the “requested information” is “provided . . . responsive to receiving the user input configured to request information” in conjunction with the playback from the particular scene.

As aforementioned, the Milewski et al. reference, “outputs information confirming that the visual scene has been bookmarked” in the form of a personal web page including an “icon” or representative image corresponding to the bookmarked segment. As illustrated, in the Gibbon et al. reference, the “information overlays a minority portion of a television screen used to display the video presentation”. Alternatively, it would have been obvious to one having ordinary skill in the art at the time the invention was made in light of the combined references, so as to display the “information . . . [using] a minority portion of a television screen” so as to ensure that the programming for which the user cannot control the distribution of is not missed during the bookmarking and character entry process.

As aforementioned, the “video presentation is a video-on demand presentation” such that the “server transmits the portions of said video presentation starting from said visual scene responsive to the second user input” (Milewski et al.: Col 2, Lines 17-30).

As aforementioned, the “first user input associated with the visual scene is received while the video presentation is being output by the STT, wherein outputting the video presentation by the STT is not interrupted responsive to the first user input” given that the user has no control over the original distribution of the broadcast program, as aforementioned.

In consideration of claim 116, the White et al. reference discloses a “television set-top terminal (STT)” [14] or WebTV® terminal comprising a “memory” [40] and device to facilitate a user input [52]. As is well known in the art, a WebTV® terminal is effectively a PC-TV that facilitates both the ability to browse the Internet and watch television programming through an integrated platform. The reference, however, does not particularly disclose nor preclude well-known browser control functions such as those associated with bookmarking images for later retrieval.

The Milewski et al. reference discloses a method wherein a “STT” [100/150] (Col 7, Lines 7-27) “receives a first user input configured to assign a character sequence to a visual scene in a motion video presentation . . . while said video presentation is being presented to said user” whereupon the system “stores data corresponding to said character sequence in a memory of the STT responsive to receiving the first user input related to said scene”. Subsequently, the system may “receive . . . a third user input . . . corresponding to said visual scene” and “output a portion of said motion video presentation starting substantially from said visual scene responsive to receiving said third user input” (Milewski et al.: Col 1, Line

55 – Col 2, Line 19; Col 2, Lines 27-30; Col 3, Lines 31-63; Col 6, Lines 12-22; Col 7, Lines 28-67). Accordingly, it would have been obvious to one having ordinary skill in the art at the time the invention was made to modify the White et al. WebTV® so as to support the bookmarking features of Milewski et al. for the purpose of providing a means for advantageously quickly facilitating the retrieval of video segments of interest at a later date (Milewski et al.: Col 2, Lines 20-30).

In connection with the particular composition of the personalized web page comprising the bookmarked segments, the Milewski et al. reference is unclear. The reference, however, expressly incorporates by reference the Gibbon et al. reference (US Pat No. 6,098,082) (Col 5, Lines 47-64) which discloses that it is known in the art to “provide . . . [a] character sequence simultaneously with an image corresponding to . . . [a] visual scene”. The display of a bookmarked image with user defined descriptive information is further commonly known in the art, as evidenced by the art of record. Accordingly, it would have been obvious to one having ordinary skill in the art at the time the invention was made so as to modify the personalized bookmarked page of Milewski et al. so as to comprise user supplied descriptive data simultaneously with an image corresponding to the visual scene so as to facilitate searching and retrieval of bookmarked video segments using both visual and textual information (Milewski et al.: Col 7, Lines 32-51; Gibbon et al.: Col 1, Lines 55-58).

Claim 117 is rejected wherein the “image corresponding to said visual scene is a still image” (Gibbon et al.: Col 2, Line 31-55).

Claim 118 is rejected wherein as aforementioned the Milewski et al. reference is operable “output by the STT” the aforementioned “plurality of still images corresponding to a

plurality of visual scenes" and the "plurality of character sequences corresponding to the plurality of visual scenes" so as to be "simultaneously displayed by the television" in conjunction with the user retrieving user personalized web page (Milewski et al.: Col 7, Lines 30-32).

In consideration of claim 119, as aforementioned, the White et al. reference is operable to facilitate the controlled delivery of archived programming such that a "motion video presentation is suspended by the STT" wherein upon the suspension the resulting screen may be put to various uses (White et al.: Col 5, Lines 16-29). Accordingly, it would have been obvious to one having ordinary skill in the art at the time the invention was made provide the user with the ability to return to a previously bookmarked point through the aforementioned thumbnail-descriptive information display of Milewski et al. in connection with the suspension of the previously archived presentation for the purpose of providing a means for a user to easily navigate to a previous point in a presentation without having to rewind through the entire presentation.

9. Claims 104 and 108 are rejected under 35 U.S.C. 103(a) as being unpatentable over White et al. (US Pat No. 6,628,302), in view of Milewski et al. (US Pat No. 6,289,346), and in further view of Swenson et al. (US Pat No. 6,064,380).

In consideration of claims 104 and 108, the combined White et al. and Milewski et al. references generally discloses a process wherein a user is capable of bookmarking and naming segments associated with a broadcast program. The combined references, however, do not explicitly disclose nor preclude the usage of bookmarking in conjunction with user controllable presentations as supported by White et al. The Swenson et al. reference

discloses a method for facilitating the bookmarking of a user controllable video presentation wherein the “at least one of the plurality of locations was identified by a respective user input while the video presentation was not being output by the STT” given that the user “identified the location” with a name subsequent to stopping the presentation (Swenson et al.: Col 5, Lines 3-24). Accordingly, it would have been obvious to one having ordinary skill in the art at the time the invention was made so as to modify the combined references so as to facilitate bookmarking with a controllable presentation for the purpose of providing a means by which a user may advantageously associate a name or other identification with a particular segment for later retrieval (Swenson et al.: Col 2, Lines 23-41). Such a method may further facilitate the ability of a user to return to particular points associated with multiple VOD rentals.

10. Claim 114 is rejected under 35 U.S.C. 103(a) as being unpatentable over White et al. (US Pat No. 6,628,302), in view of Milewski et al. (US Pat No. 6,289,346), and in further view of Sampsell (US Pat No. 6,614,988).

In consideration of claim 114, the combined references do not particularly disclose nor preclude the usage of a pre-generated list of names for usage in adding descriptive material to the bookmarked scene for later reference. The Sampsell reference discloses that it is known in the art to utilize a video segment labeling system wherein “at least one of the plurality of names was selected by a respective user input from a list of names provided by the STT” (Col 2, Lines 28-36; Col 3, Lines 16-38). Accordingly, it would have been obvious to one having ordinary skill in the art at the time the invention was made so as to employ a pre-generated list of names for usage in adding descriptive material to segments as taught by Sampsell for the purpose of providing a means to provide such information in a manner that

advantageously does not require the usage of a full alphanumeric keyboard and facilitates quicker creation of descriptive material by not requiring the user to enter information on a character-by-character basis and further facilitates searching for desirable objects.

### *Conclusion*

The prior art made of record and not relied upon is considered pertinent to applicant's disclosure as follows. Applicant is reminded that in amending in response to a rejection of claims, the patentable novelty must be clearly shown in view of the state of the art disclosed by the references cited and the objections made.

- The Tsumagari et al. (US Pat No. 6,480,669) discloses a system and method for inserting user defined named bookmarks and thumbnail images associated with playback of a recorded media.
- The Scarborough et al. (US Pat No. 6,353,448) reference discloses a method for displaying bookmark lists in associating with thumbnail images referenced by the URLs.
- The Lawler et al. (US Pat No. 5,585,838) reference is incorporated by reference by White et al. and discloses that it is known in the art to archive broadcasts for future retrieval.
- The Jain (US Pub No. 2003/0030679) reference discloses a system and method wherein a user may associate an image with a bookmark.
- The Martin et al. (US Pat No. 6,373,484) reference discloses a method for bookmarking web-sites using user defined annotations and thumbnail images.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Scott Beliveau whose telephone number is 703-305-4907.

The examiner can normally be reached on Monday-Friday from 8:30 a.m. - 6:00 p.m..

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John W. Miller can be reached on 703-305-4795. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

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